

# GROOM EXPO WEST 2018

Pasadena Convention Center  
• Pasadena, CA

SET UP:  
**FEBRUARY 15, 2018**  
EXHIBITING DAYS:  
**FEBRUARY 16-18, 2018**

Deadline for Renewal:  
9/15/2017

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_ Representatives: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Individual in Charge at Show: \_\_\_\_\_

Cellphone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

## X Sign

AUTHORIZED SIGNATURE

PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides.

- 500  Standard 10' x 8' Booth \$1800
- 501  Premium 10' x 8' Booth \$2095
- 502  End Cap 16' x 10' Booth \$4795
- 503  Island: 4 Booths 20' x 16' \$11,300
- 504  Island: 6 Booths 30' x 16' \$14,750
- 505  Economy 6' x 8' Booth \$995

### PROGRAM ADVERTISING

32 page full color, magazine format. 18,000 printed and mailed to 200 mile radius of Pasadena and to others by request. 70,000 e-mailed.

- Full Page - \$1,550
- 1/2 Page - \$835
- 1/3 Page - \$675
- 1/4 Page - \$538
- 1/6 Page - \$385
- 1/8 Page - \$335
- Second Cover - \$2,225
- Third Cover - \$2,035
- Back Cover - \$2,475
- Page 3 Cover - \$2,035
- Center Spread - \$3,492

## 3 PAYMENT

### METHOD OF PAYMENT

50% Booth Deposit required with application.  
Balance will be charged on 1/15/2018.

No cancellations after 1/15/2018. Cancellation Fee is \$100.

- Check enclosed for \$ \_\_\_\_\_
  - Master Card • Visa • Discover
- Name on Card: \_\_\_\_\_
- Card Number: \_\_\_\_\_
- Expiration: \_\_\_\_\_

## 4 RETURN APPLICATION WITH PAYMENT TO:

### Barkleigh Productions, Inc.

970 W. Trindle Road Phone: (717) 691-3388  
Mechanicsburg, PA 17055 Fax: (717) 691-3381

### QUESTIONS?

Call Gwen at (717) 691-3388 Ext. 203  
or e-mail Gwen@Barkleigh.com.

Do Not Write

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