

Groom 2021 Expo

Hershey Lodge & Convention Center
• Hershey, PA

SET UP:
SEPTEMBER 9, 2021
EXHIBITING DAYS:
SEPTEMBER 10-12, 2021
Deadline for Renewal:
7/29/2021

1 CONTACT

Company: _____ Type of Product: _____

Address: _____

City / State / Zip: _____ Representatives: _____

Company Website: _____

Contact E-mail: _____

Contact Phone Number: _____

Individual in Charge at Show: _____ Top 3 Preferred Booth Locations: _____

Cellphone at Show: _____

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign

AUTHORIZED SIGNATURE

PRINT

2 BOOTH & AD RATES

EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides. All floors are carpeted.

Convention Hall

| | | |
|-----|----------------------------|----------|
| 101 | Standard 10' x 8' Booth | \$2400 |
| 102 | Corner 10' x 8' Booth | \$2800 |
| 104 | End Cap 16' x 10' Booth | \$5900 |
| 105 | Island: 4 Booths 20' x 16' | \$14,800 |
| 106 | Island: 6 Booths 30' x 16' | \$18,400 |

Mobile Vehicles must have 2' clearance to adjacent booths.

Convention Lobby

| | | |
|-----|-------------------------|--------|
| 108 | Standard 10' x 8' Booth | \$2400 |
| 109 | Premium 10' x 8' Booth | \$2800 |
| 110 | Economy 6' X 8' Booth | \$1530 |

Chocolate Lobby

| | | |
|-----|-----------------------|--------|
| 114 | Economy 6' X 8' Booth | \$800 |
| 116 | Premium 6' x 8' Booth | \$1000 |

Mobile Unit Space – Outside Conv. Hall

| | | |
|-----|--------------------------|--------|
| 117 | Outside Space (reserved) | \$1960 |
|-----|--------------------------|--------|

Reserved space outside Chocolate Portico. Inside Booth additional.

PROGRAM ADVERTISING

32 page full color, magazine format. 40,000 printed and mailed to 200 mile radius of Hershey and to others by request. 70,000 e-mailed.

| | |
|---------------------|-------------------------|
| Full Page – \$3,100 | Second Cover - \$4,450 |
| 1/2 Page – \$1,670 | Third Cover - \$4,070 |
| 1/3 Page – \$1,350 | Back Cover - \$4,950 |
| 1/4 Page – \$1,075 | Page 3 Cover - \$4,070 |
| 1/6 Page – \$770 | Center Spread - \$6,985 |
| 1/8 Page – \$470 | |

3 PAYMENT

50% Deposit required w/ application.
No cancellations after 8/12/21. Cancellation Fee is \$100.

Check enclosed for \$ _____

Master Card • Visa • Discover • American Express

Name on Card: _____

Card Number: _____

Expiration: _____ CVV: _____

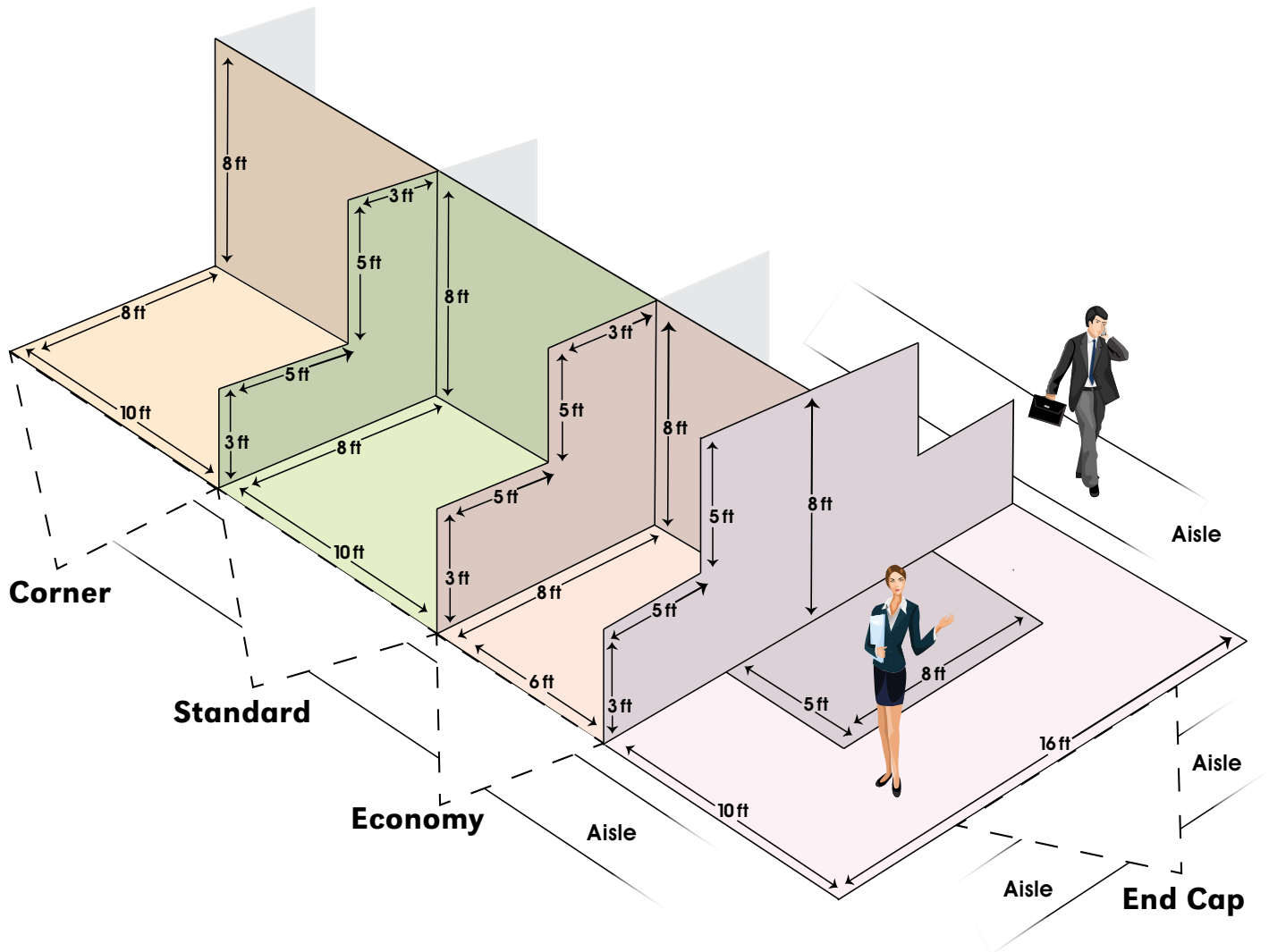
4 RETURN APPLICATION WITH PAYMENT TO:

Barkleigh Productions, Inc.
970 W. Trindle Road, Mechanicsburg, PA 17055
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

| | | | |
|-------|--|--|--|
| GE 21 | | | |
|-------|--|--|--|

QUESTIONS? Call Gwen at (717) 691-3388 Ext. 203 or e-mail Gwen@Barkleigh.com.



Corner

10' wide by 8' deep.
Open on two sides.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Standard

10' wide by 8' deep.
Open on front side.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Economy

6' wide by 8' deep.
Open on front side.

INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

End Cap

16' wide by 10' deep.
Open on three sides.*

INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless special purchased payment arrangements have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear vision when looking down the aisle. *End Cap displays must adhere to the line of sight rule (see diagram).

See show details for prices and additional booth options.