

# Groom Expo 2024

Hershey Lodge & Convention Center  
Hershey, PA

SET UP:  
**September 5, 2024**  
EXHIBITING DAYS:  
**September 6-8, 2024**  
DEADLINE FOR RENEWAL:  
**May 3, 2024**

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Representatives \_\_\_\_\_

Company Website \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Individual in Charge at Show: \_\_\_\_\_ Top 3 Preferred Booth Locations: \_\_\_\_\_

Cell Phone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected to the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

## X Sign

AUTHORIZED SIGNATURE

PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are Width x Depth. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides. All floors are carpeted.

#### Convention Hall

- 101  Standard 10' x 8' Booth \$2,640
- 102  Corner 10' x 8' Booth \$3,080
- 104  End Cap 16' x 10' Booth \$6,490
- 105  Island: 4 Booths 20' x 16' \$16,280
- 106  Island: 6 Booths 30' x 16' \$20,240

Mobile Vehicles must have 2' clearance to adjacent booths

#### Convention Lobby

- 108  Standard 10' x 8' Booth \$2,640
- 109  Premium 10' x 8' Booth \$3,080
- 110  Economy 6' x 8' Booth \$1,683

#### Chocolate Lobby

- 114  Standard 6' x 8' Booth \$880
- 116  Premium 6' x 8' Booth \$1,100

#### Chocolate Lobby

- 117  Outside Space (reserved) \$2,156

Reserved space outside Chocolate Portico. Inside Booth additional.

## PROGRAM ADVERTISING

32 page full color, magazine format. 40,000 printed & mailed to 200 mile radius of show location and to others by request. 70,000 emailed.

- Full Page - \$3,100
- 1/2 Page - \$1,670
- 1/3 Page - \$1,350
- 1/4 Page - \$1,075
- 1/6 Page - \$770
- 1/8 Page - \$470
- Second Cover - \$4,450
- Third Cover - \$4,070
- Back Cover - \$4,950
- Page 3 Cover - \$4,070
- Center Spread - \$6,985

## 3 PAYMENT

50% Deposit required with application. Remaining 50% to be charged on 8/5/24. **No cancellations after 8/5/24**  
Cancellation Fee is \$100

Check enclosed for \$ \_\_\_\_\_

Master Card Visa Discover American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

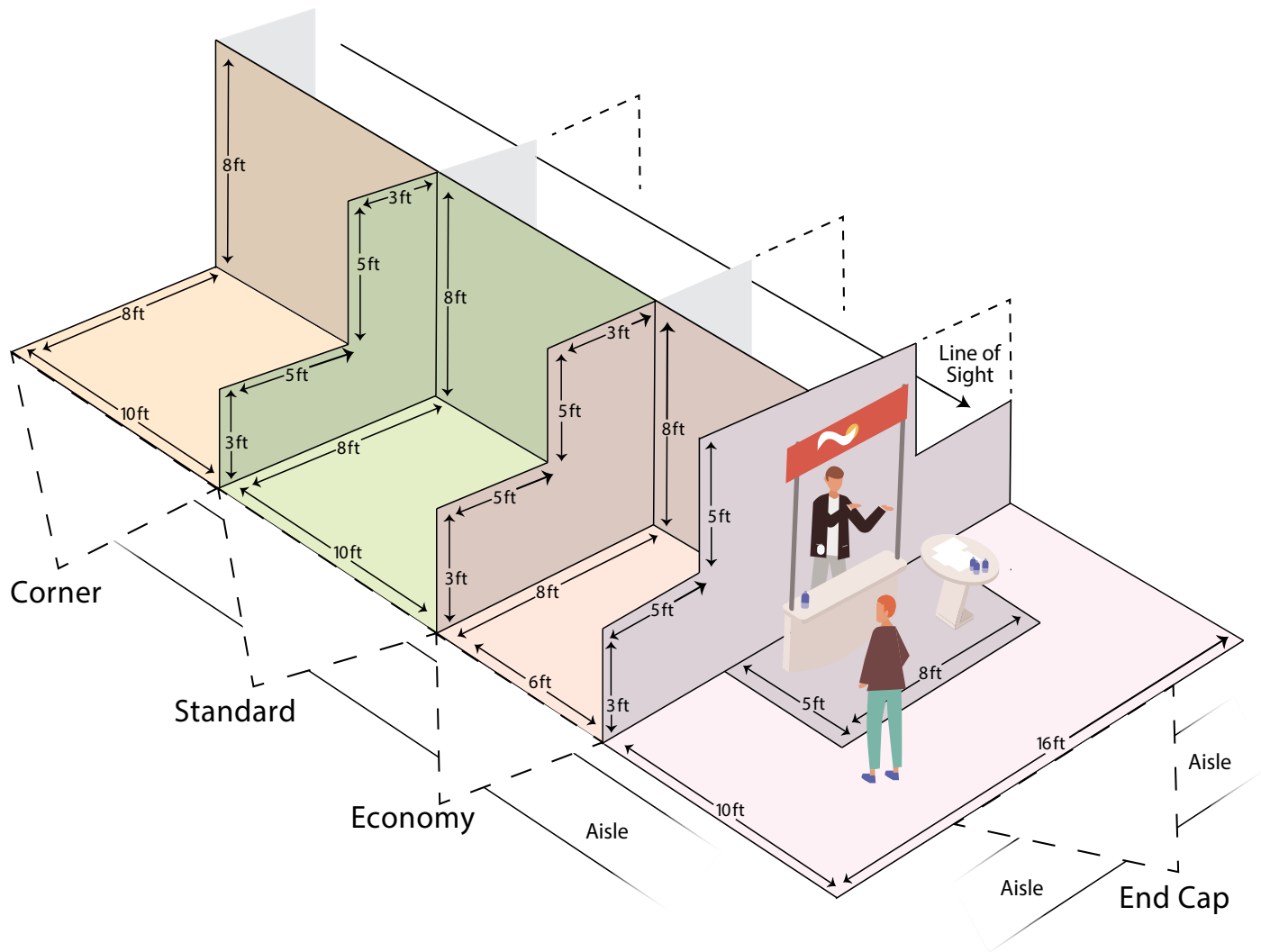
## 4 RETURN APPLICATION WITH PAYMENT TO

**Barkleigh Productions, Inc.**  
970 W. Trindle Road, Mechanicsburg, PA 17055  
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com)



## Corner

10' wide by 8' deep.  
Open on two sides.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Standard

10' wide by 8' deep.  
Open on front side.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Economy

6' wide by 8' deep.  
Open on front side.

### INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## End Cap

16' wide by 10' deep.  
Open on three sides.\*

### INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

\*End Cap displays may not block the line of sight (see diagram).

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear line of sight when looking down the aisle (see diagram).

See show details for prices and additional booth options.