Groom Expo 2027

Hershey Lodge & Convention Center
Hershey, PA

SET UP:
September 9, 2027

EXHIBITING DAYS:
September 10-12, 2027

DEADLINE FOR RENEWAL:
March 9, 2027

1 CONTACT

Company: _____

Adress: _____

City/State/Zip: _____

Company Website _____

Contact E-mail: _____

Contact Phone Number: _____

Individual in Charge at Show: _____

Cell Phone at Show: _____

Type of Product:

_____

Representatives

_____

_____

_____

Top 3 Preferred Both Locations:

_____

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected to the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign _____ _____

AUTHORIZED SIGNATURE PRINT

2 BOOTH & AD RATES

EXHIBITOR BOOTHS

Booth dimensions are Width x Depth. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides. All floors are carpeted.

Convention Hall

101 ☐	Standard 10' x 8' Booth	$2,770
102 ☐	Corner 10' x 8' Booth	$3,234
104 ☐	End Cap 16' x 10' Booth	$6,815
105 ☐	Island: 4 Booths 20' x 16'	$17,094
106 ☐	Island: 6 Booths 30' x 16'	$21,252

Mobile Vehicles must have 2' clearance to adjacent booths

Convention Lobby

108 ☐	Standard 10' x 8' Booth	$2,770
109 ☐	Premium 10' x 8' Booth	$3,234
110 ☐	Economy 6' x 8' Booth	$1,767

Chocolate Lobby

114 ☐	Standard 6' x 8' Booth	$924
116 ☐	Premium 6' x 8' Booth	$1,155
117 ☐	Outside Space (reserved)	$2,264

Reserved space outside Chocolate Portico. Inside Booth additional.

PROGRAM ADVERTISING

32 page full color, magazine format. 40,000 printed & mailed to 200 mile radius of show location and to others by request. 70,000 emailed.

Full Page - $3,100	Second Cover - $4,450
1/2 Page - $1,670	Third Cover - $4,070
1/3 Page - $1,350	Back Cover - $4,950
1/4 Page - $1,075	Page 3 Cover - $4,070
1/6 Page - $770	Center Spread - $6,985
1/8 Page - $470	

3 PAYMENT

50% Deposit required with application. Remaining 50% to be charged on 8/9/27. ***No cancellations after 8/9/27.*** *Cancellation Fee is $100.*

Check enclosed for $ _____

Master Card Visa Discover American Express

Name on Card: _____

Card Number: _____

Expiration: _____ *CVV:* _____

4 RETURN APPLICATION WITH PAYMENT TO

Barkleigh Productions, Inc.
970 W. Trindle Road, Mechanicsburg, PA 17055
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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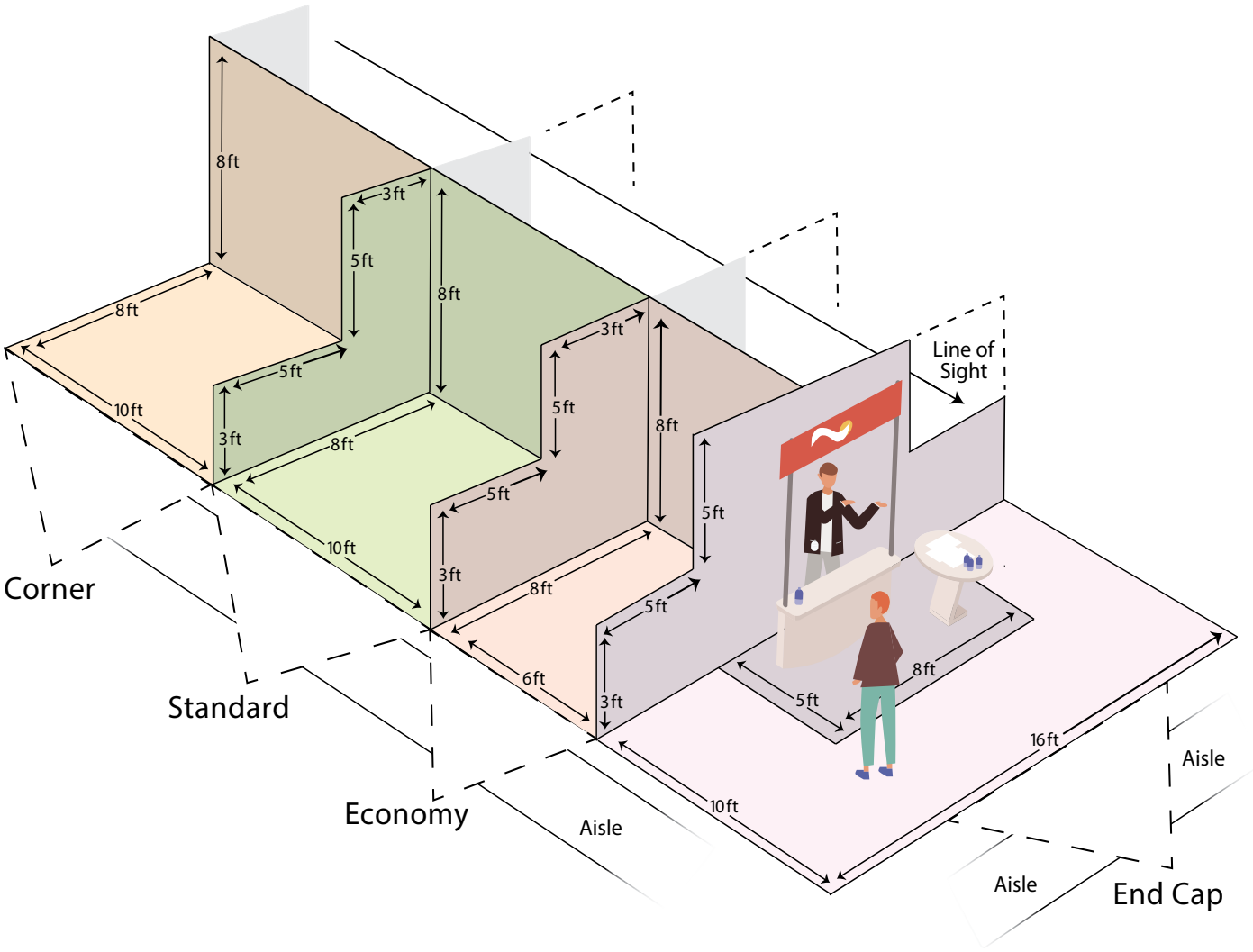
QUESTIONS? Call Gwen at (717) 691-3388 Ext. 203 or e-mail Gwen@Barkleigh.com



Corner

10′ wide by 8′ deep.
Open on two sides.

INCLUDES:

- 6′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

Standard

10′ wide by 8′ deep.
Open on front side.

INCLUDES:

- 6′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

Economy

6′ wide by 8′ deep.
Open on front side.

INCLUDES:

- 4′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

End Cap

16′ wide by 10′ deep.
Open on three sides.*

INCLUDES:

- Two 6′ tables
- Four chairs
- Trash can
- 8′ high back wall

*End Cap displays may not block the line of sight (see diagram).

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 3′ from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear line of sight when looking down the aisle (see diagram).

See show details for prices and additional booth options.