

# Groom 2017 Expo

Hershey Lodge & Convention Center  
• Hershey, PA

**SET UP:**  
**SEPTEMBER 14, 2017**  
**EXHIBITING DAYS:**  
**SEPTEMBER 15-17, 2017**  
 Deadline for Renewal:  
 3/14/2017

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_ Representatives: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Individual in Charge at Show: \_\_\_\_\_

Cellphone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

## X Sign

AUTHORIZED SIGNATURE

PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides. All floors are carpeted.

#### Convention Hall

- 101  Standard 10' x 8' Booth \$2400
- 102  Corner 10' x 8' Booth \$2800
- 104  End Cap 16' x 10' Booth \$5900
- 105  Island: 4 Booths 20' x 16' \$14,800
- 106  Island: 6 Booths 30' x 16' \$18,400

Mobile Vehicles must have 2' clearance to adjacent booths.

#### Convention Lobby

- 108  Standard 10' x 8' Booth \$2400
- 109  Premium 10' x 8' Booth \$2800
- 110  Economy 6' X 8' Booth \$1530

#### Chocolate Lobby

- 114  Economy 6' X 8' Booth \$800
- 116  Premium 6' x 8' Booth \$1000

#### Mobile Unit Space – Outside Conv. Hall

- 117  Outside Space (reserved) \$1960

Reserved space outside Chocolate Portico. Inside Booth additional.

## PROGRAM ADVERTISING

32 page full color, magazine format. 18,000 printed and mailed to 200 mile radius of Hershey and to others by request. 70,000 e-mailed.

- Full Page – \$3,100
- 1/2 Page – \$1,670
- 1/3 Page – \$1,350
- 1/4 Page – \$1,075
- 1/6 Page – \$770
- 1/8 Page – \$470
- Second Cover - \$4,450
- Third Cover - \$4,070
- Back Cover - \$4,950
- Page 3 Cover - \$4,070
- Center Spread - \$6,985

## 3 PAYMENT

50% Deposit required w/ application. Balance will be charged on 8/14/17. No cancellations after 8/17/17. Cancellation Fee is \$100.

- Check enclosed for \$ \_\_\_\_\_
- Master Card • Visa • Discover *We DO NOT accept American Express.*

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

## 4 RETURN APPLICATION WITH PAYMENT TO:

### Barkleigh Productions, Inc.

970 W. Trindle Road, Mechanicsburg, PA 17055

Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com).