Intergroom 2027

Meadowlands Exposition Center
Secaucus, NJ

SET UP:
April 8, 2027
EXHIBITING DAYS:
April 9-11, 2027
DEADLINE FOR RENEWAL:
December 8, 2026

1 CONTACT

Company: _____

Address: _____

City/State/Zip: _____

Company Website _____

Contact E-mail: _____

Contact Phone Number: _____

Individual in Charge at Show: _____

Cell Phone at Show: _____

Type of Product:

_____

Representatives

_____

_____

_____

Top 3 Preferred Both Locations:

_____

The exhibitor indemnifies and agrees to hold harmless World Dog Entertainment, Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate World Dog Entertainment, and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected to the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither World Dog Entertainment, nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign _____ _____

AUTHORIZED SIGNATURE PRINT

2 BOOTH & AD RATES

EXHIBITOR BOOTHS

Booth dimensions are Width x Depth. Floors are carpeted. Booth includes pipe and drape, draped table, wastebasket & sign.

IG8000	☐ Standard 10′ x 10′ Booth	$2,365
IG8003	☐ Premium End 10′ x 10′ Booth	$2,750
IG8004	☐ End Cap 2 Booths 20′ x 10′	$5,720
IG8005	☐ Kiosk 4 Booths 20′ x 20′	$12,650
IG8006	☐ Economy Size 6′ x 8′ Booth	$1,320

PROGRAM ADVERTISING

32 page full color, magazine format. 20,000 printed & mailed to 200 mile radius of show location and to others by request.

Full Page - $1,500
1/2 Page - $835
1/3 Page - $675
1/4 Page - $538
1/6 Page - $385
1/8 Page - $335

Second Cover - $2,225
Third Cover - $2,035
Back Cover - $2,475
Page 3 Cover - $2,035
Center Spread - $3,492

3 PAYMENT

METHOD OF PAYMENT

Payment required with application.

Check enclosed for $ _____

Master Card Visa Discover American Express

Name on Card: _____

Card Number: _____

Expiration: _____ *CVV:* _____

No cancellations after 3/8/2027
Cancellation Fee is $100

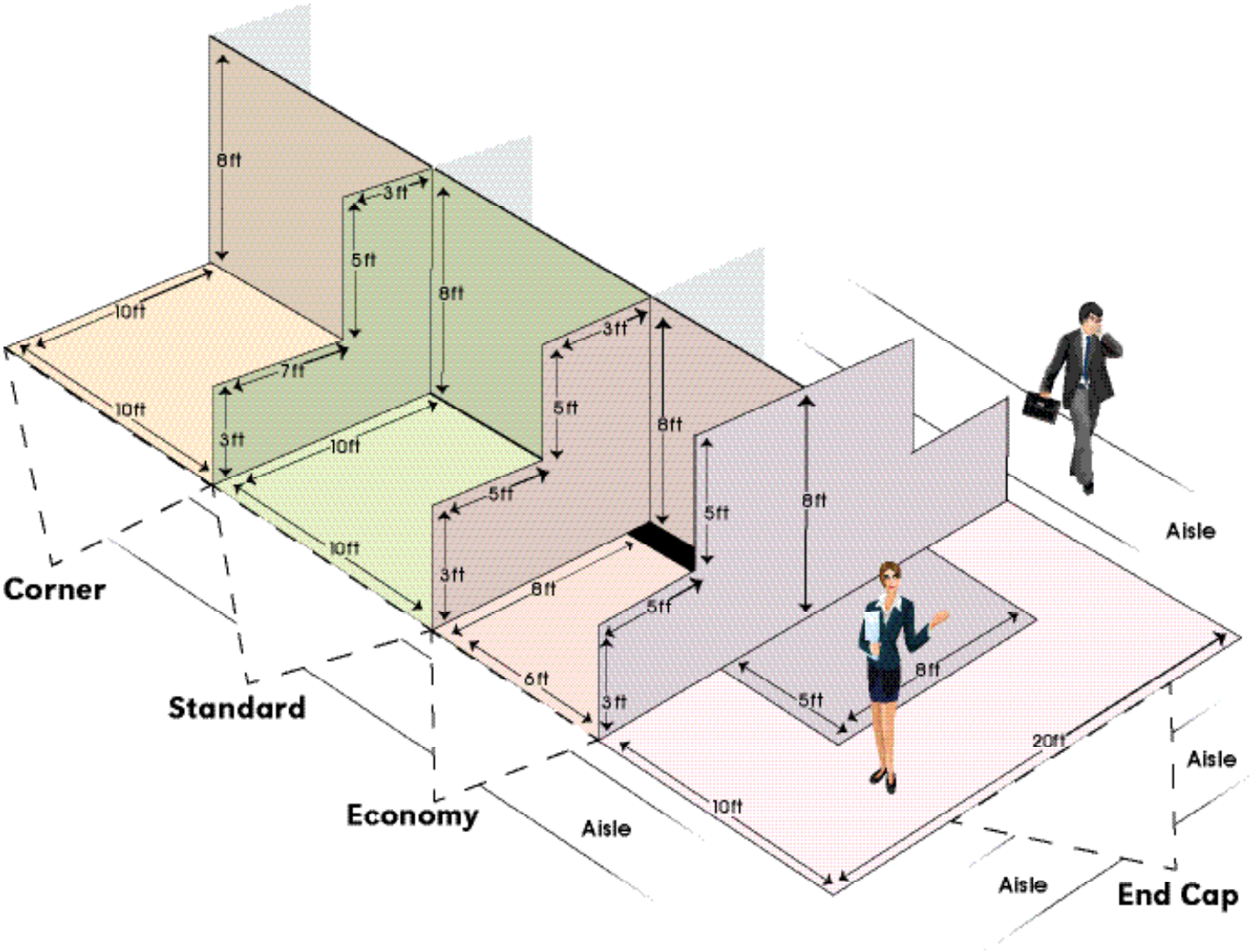
4 RETURN APPLICATION WITH PAYMENT TO

World Dog Entertainment
970 W. Trindle Road, Mechanicsburg, PA 17055
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

INT 27			

QUESTIONS? Call Gwen at (717) 691-3388 Ext. 203 or e-mail Gwen@Barkleigh.com



Corner

10′ wide by 10′ deep.
Open on two sides.

INCLUDES:

- 6′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

Standard

10′ wide by 10′ deep.
Open on front side.

INCLUDES:

- 6′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

Economy

6′ wide by 8′ deep.
Open on front side.

INCLUDES:

- 4′ table
- Two chairs
- Trash can
- 8′ high back wall
- 3′ high side rails

End Cap

20′ wide by 10′ deep.
Open on three sides.*

INCLUDES:

- Two 6′ tables
- Four chairs
- Trash can
- 8′ high back wall

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless special purchased payment arrangements have been made for miscellaneous space. Side walls cannot extend more than 3′ from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear vision when looking down the aisle. *End Cap displays must adhere to the line of sight rule (see diagram).

See show details for prices and additional booth options.