

# NEW ENGLAND GROOMING SHOW 2021

Sturbridge Host Hotel  
• Sturbridge, MA

SET UP:  
**OCTOBER 7, 2021**  
EXHIBITING DAYS:  
**OCTOBER 8-10, 2021**

Deadline for Renewal:  
8/26/2021

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_ Representatives: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Individual in Charge at Show: \_\_\_\_\_ Top 3 Preferred Booth Locations: \_\_\_\_\_

Cellphone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign

AUTHORIZED SIGNATURE

PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Floors are carpeted. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign.

4400	Standard 10' x 8' Booth	\$795
4401	Corner 10' x 8' Booth	\$995
4402	End Cap 16' x 10' Booth	\$2,195

### PROGRAM ADVERTISING

16 page full color, magazine format. 19,000 printed & mailed to 200 mile radius New England area and to others by request.

Full Page – \$1,500	Second Cover - \$2,225
1/2 Page – \$835	Third Cover - \$2,035
1/3 Page – \$675	Back Cover - \$2,475
1/4 Page – \$538	Page 3 Cover - \$2,035
1/6 Page – \$385	Center Spread - \$3,492
1/8 Page – \$335	

## 3 PAYMENT

### METHOD OF PAYMENT

Payment required with application.

Check enclosed for \$ \_\_\_\_\_  
Master Card • Visa • Discover • American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

**No cancellations after 9/9/2021.**  
Cancellation Fee is \$100.

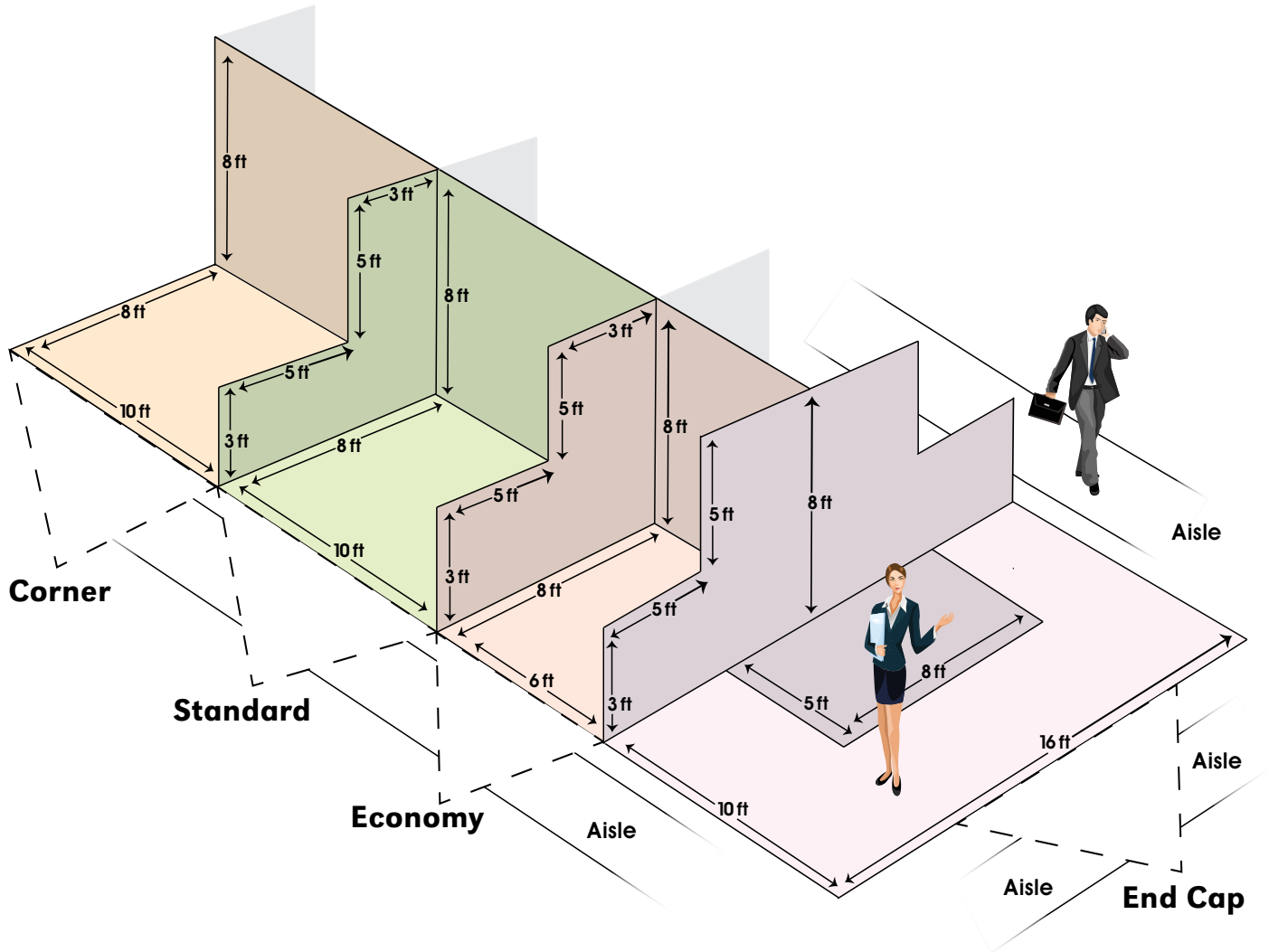
## 4 RETURN APPLICATION WITH PAYMENT TO

**Barkleigh Productions, Inc.**  
970 W. Trindle Road, Mechanicsburg, PA 17055  
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com).



## Corner

10' wide by 8' deep.  
Open on two sides.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Standard

10' wide by 8' deep.  
Open on front side.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Economy

6' wide by 8' deep.  
Open on front side.

### INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## End Cap

16' wide by 10' deep.  
Open on three sides.\*

### INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless special purchased payment arrangements have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear vision when looking down the aisle. \*End Cap displays must adhere to the line of sight rule (see diagram).

See show details for prices and additional booth options.