

NEW ENGLAND GROOMING SHOW

2023

MassMutual Center
• Springfield, MA

SET UP:
SEPTEMBER 28, 2023

EXHIBITING DAYS:
**SEPTEMBER 29 -
OCTOBER 1, 2023**

Deadline for Renewal:
5/28/2023

1 CONTACT

Company: _____ Type of Product: _____

Address: _____

City / State / Zip: _____ Representatives: _____

Company Website: _____

Contact E-mail: _____

Contact Phone Number: _____

Individual in Charge at Show: _____ Top 3 Preferred Booth Locations: _____

Cellphone at Show: _____

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. Exhibitor agrees not to host or participate in any educational or promotional event within 200 miles and three days prior to or following a Barkleigh event.

X Sign

AUTHORIZED SIGNATURE

PRINT

2 BOOTH & AD RATES

EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Floors are carpeted. Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign.

- 4400 Standard 10' x 8' Booth \$875
4401 Corner 10' x 8' Booth \$1,095
4402 End Cap 16' x 10' Booth \$2,415

PROGRAM ADVERTISING

16 page full color, magazine format. 19,000 printed & mailed to 200 mile radius New England area and to others by request.

- | | |
|---------------------|-------------------------|
| Full Page – \$1,500 | Second Cover - \$2,225 |
| 1/2 Page – \$835 | Third Cover - \$2,035 |
| 1/3 Page – \$675 | Back Cover - \$2,475 |
| 1/4 Page – \$538 | Page 3 Cover - \$2,035 |
| 1/6 Page – \$385 | Center Spread - \$3,492 |
| 1/8 Page – \$335 | |

3 PAYMENT

METHOD OF PAYMENT

Payment required with application.

Check enclosed for \$ _____
Master Card • Visa • Discover • American Express

Name on Card: _____

Card Number: _____

Expiration: _____ CVV: _____

No cancellations after 8/28/2023.

Cancellation Fee is \$100.

4

RETURN APPLICATION WITH PAYMENT TO

Barkleigh Productions, Inc.

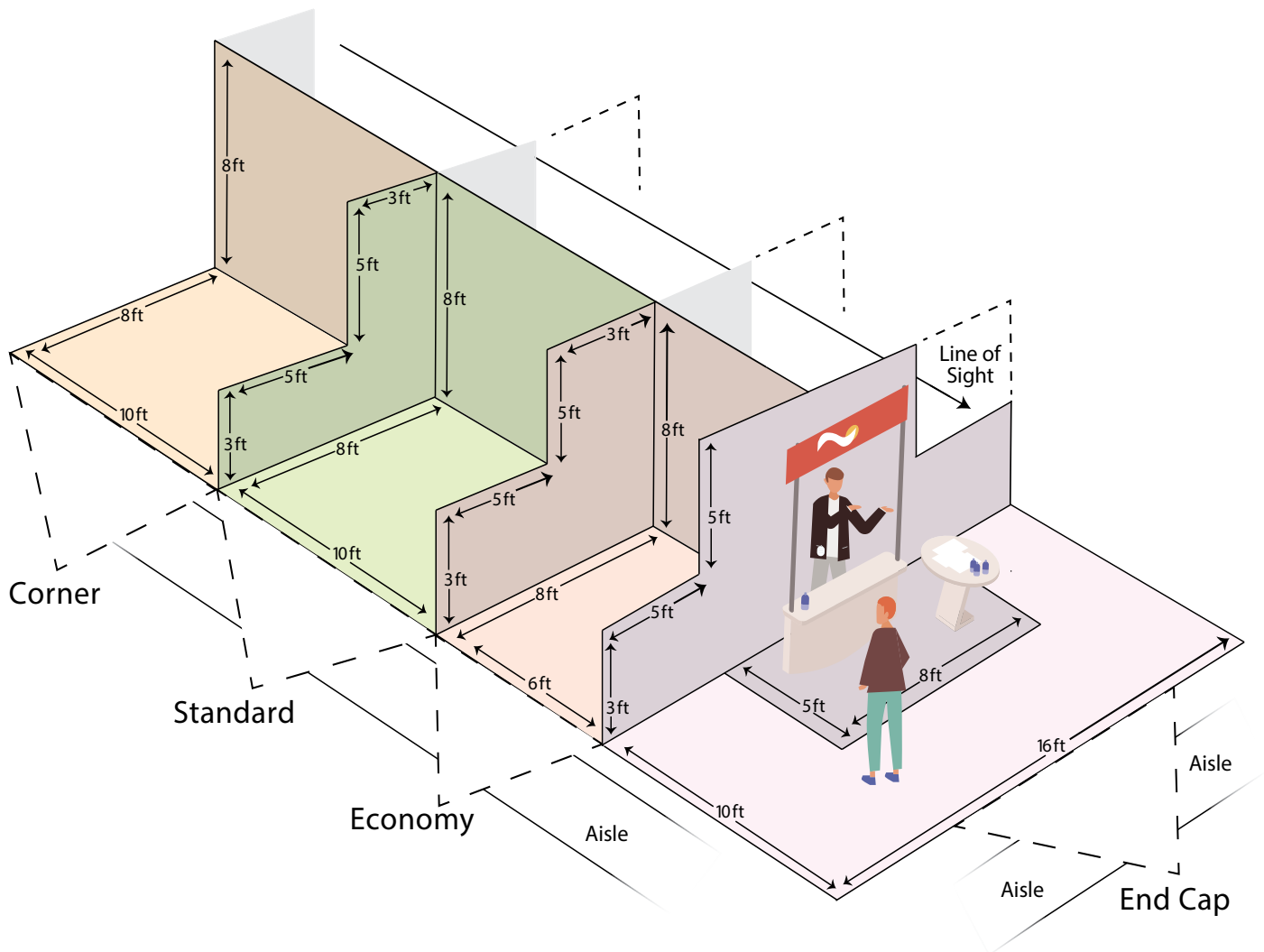
970 W. Trindle Road, Mechanicsburg, PA 17055

Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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QUESTIONS? Call Gwen at (717) 691-3388 Ext. 203 or e-mail Gwen@Barkleigh.com.



Corner

10' wide by 8' deep.
Open on two sides.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Standard

10' wide by 8' deep.
Open on front side.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Economy

6' wide by 8' deep.
Open on front side.

INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

End Cap

16' wide by 10' deep.
Open on three sides.*

INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

*End Cap displays may not block the line of sight (see diagram).

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear line of sight when looking down the aisle (see diagram).

See show details for prices and additional booth options.