

# NEW ENGLAND GROOMING SHOW

## 2024

MassMutual Center  
Springfield, MA

SET UP:  
**September 26, 2024**

EXHIBITING DAYS:  
**September 27-29, 2024**

DEADLINE FOR RENEWAL:  
**May 24, 2024**

### 1 CONTACT

Company: \_\_\_\_\_

Type of Product: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Representatives \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Individual in Charge at Show: \_\_\_\_\_

Top 3 Preferred Booth Locations: \_\_\_\_\_

Cell Phone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected to the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign

AUTHORIZED SIGNATURE

PRINT

### 2 BOOTH & AD RATES EXHIBITOR BOOTHS

Booth dimensions are Width x Depth. Floors are carpeted. Booth includes pipe and drape, draped table, wastebasket & sign.

- 4400  Standard 10' x 10' Booth \$875
- 4401  Corner 10' x 10' Booth \$1,095
- 4402  End Cap 20' x 10' Booth \$2,415

#### PROGRAM ADVERTISING

32 page full color, magazine format. 20,000 printed & mailed to 200 mile radius of show location and to others by request.

- |                     |                         |
|---------------------|-------------------------|
| Full Page - \$1,500 | Second Cover - \$2,225  |
| 1/2 Page - \$835    | Third Cover - \$2,035   |
| 1/3 Page - \$675    | Back Cover - \$2,475    |
| 1/4 Page - \$538    | Page 3 Cover - \$2,035  |
| 1/6 Page - \$385    | Center Spread - \$3,492 |
| 1/8 Page - \$335    |                         |

### 3 PAYMENT

#### METHOD OF PAYMENT

Payment required with application.

Check enclosed for \$ \_\_\_\_\_

Master Card Visa Discover American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CW: \_\_\_\_\_

**No cancellations after 8/26/2024**  
Cancellation Fee is \$100

### 4 RETURN APPLICATION WITH PAYMENT TO

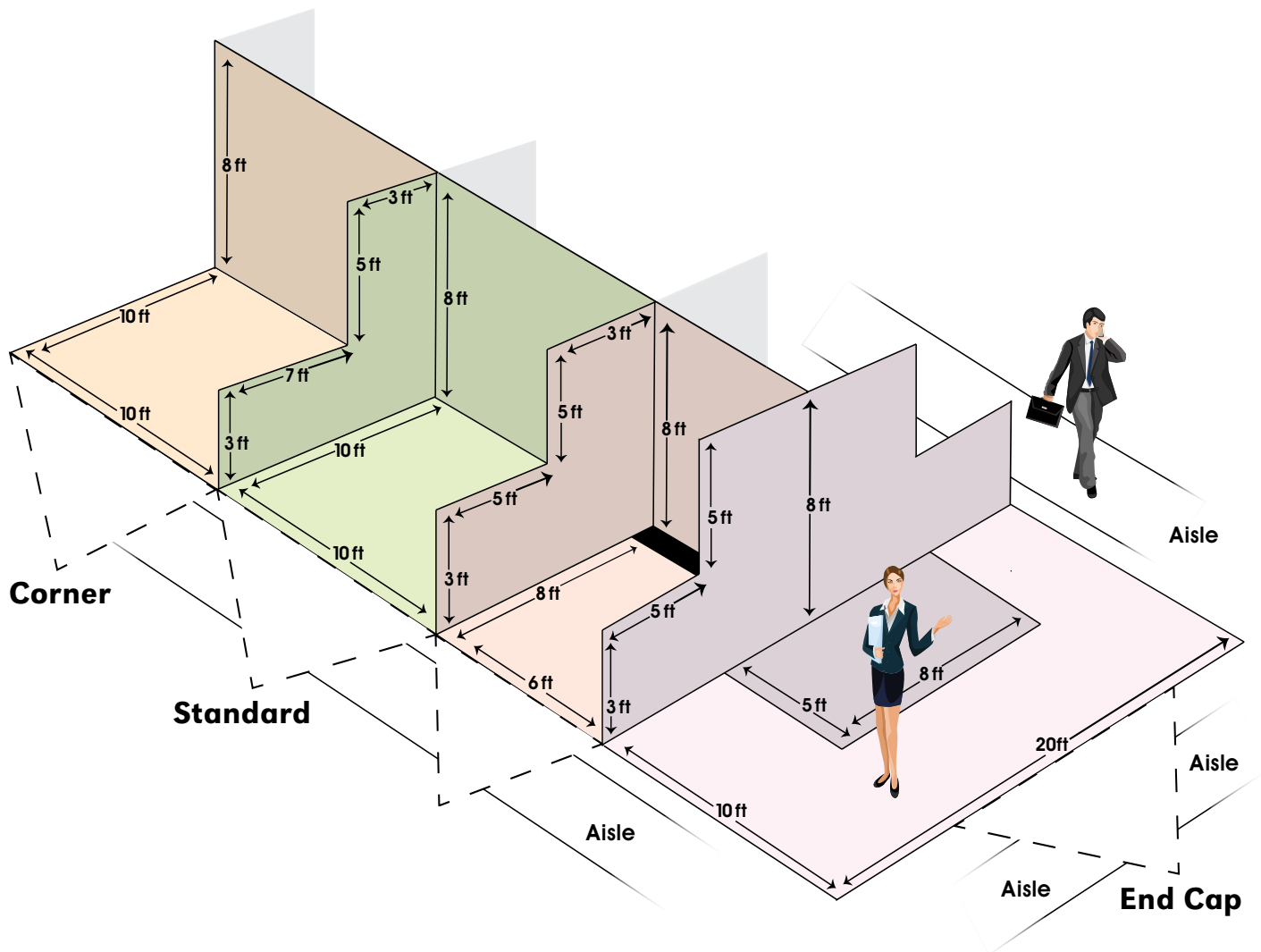
#### Barkleigh Productions, Inc.

970 W. Trindle Road, Mechanicsburg, PA 17055  
Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com)



### Corner

10' wide by 10' deep.  
Open on two sides.

**INCLUDES:**

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

### Standard

10' wide by 10' deep.  
Open on front side.

**INCLUDES:**

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

### End Cap

20' wide by 10' deep.  
Open on three sides.\*

**INCLUDES:**

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless special purchased payment arrangements have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear vision when looking down the aisle. \*End Cap displays must adhere to the line of sight rule (see diagram).

See show details for prices and additional booth options.